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The University of Dayton

News Release

UD RANKS TOPS IN BUSINESS SCHOOL GAMES

DAYTON, Ohio, March 16, 1983 -- Students from the University of Dayton School of Business Administration received first place honors at the Emory Intercollegiate Business Games. The games, in their eighteenth year, are sponsored by the Graduate Business Association of Emory University in Atlanta.

This business training competition is designed to assist students with decision-making processes in business and industry. Participating this year were 28 collegiate teams from around the country divided into four industry groups. A simulation game of the hand-held calculator industry for the years 1972, 1973, and 1974 was used as the basis for the business-related contest. The competition culminated March 4 and 5 in Atlanta where UD took first place overall in its industry group.

The UD team consisted of two juniors and eight seniors representing several departments of the School of Business Administration. Thomas V. Wright, Ph.D., UD associate professor of finance, acted as advisor for the team.

This is the University's sixth year of participation in the Emory University competition and its second consecutive year to take first place in its industry group.

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